

American Legion Auxiliary
NATIONAL POLICY
Solicitation and Acceptance of Funds

Reviewed by: National Finance Committee

Reviewed On: 02-18-2022

Approving Body: National Executive Committee

Date Approved: 03-05-2022

Policy Statement

It is the national policy of the American Legion Auxiliary (ALA), a national public benefit 501(c)(19) not-for-profit veterans organization auxiliary headquartered in Indianapolis, Indiana, to conduct itself with utmost integrity, adhere to the highest standards of conduct, and not allow the slightest appearance of impropriety of benefit for personal gain in the course of soliciting or accepting donations, gifts or grants (funds) on behalf of and for the ALA National Organization and to address requests to fund unanticipated and unbudgeted program opportunities through spontaneous solicitations of funds.

Policy

This policy applies to the solicitation and acceptance of current and/or deferred budgeted and unbudgeted funds from individuals and corporations to the ALA National Organization.

1. The ALA National Organization may accept unrestricted funds for specific programs and purposes that are consistent with its mission, purposes, and priorities. The ALA National Organization may not accept gifts that are too restrictive in purpose or that have debt attached to them.
2. The ALA National Finance Committee may review a prospective donation, gift, sponsorship or grant for acceptability in cost, scope, or purpose.
3. The ALA may solicit and accept corporate sponsorships that are consistent with its mission purposes and priorities as a mutual benefit exchange.
4. This policy is separate from the acceptability and reporting of professional and personal gifts to a compensated or volunteer officer or staff member, addressed in the ALA National Headquarters Personnel Policy Manual.
5. This policy is separate from the expectations that the ALA National President will duly deposit monetary gifts intended to benefit a national program or initiative of the ALA

National Organization or the ALA Foundation, regardless of whether the gift is so specified or not, into the appropriate ALA National Organization or ALA Foundation account.

6. The ALA national leadership shall annually anticipate and budget for solicitations of funds to fund the budgeted programs included in the ALA budget.
7. Requests for solicitations for programs which were removed from the current year budget as adopted by the National Executive Committee shall not be considered for approval.
8. Requests for solicitations, whether to fund an additional program opportunity not presented in the annual budget or to solicit funds at an ALA event or meeting, shall:
 - a. be for mission programs of the ALA.
 - b. be presented to and reviewed by the Executive Director, Director of Finance and Development Director in a timely manner as to mission-related purpose, scope, and achievability.
 - c. be reviewed by the ALA National Finance Committee and, based on all facts and circumstances, the ALA National Finance Committee will take action.
9. Approved requests for solicitations, whether to fund an additional program opportunity not presented in the annual budget or to solicit funds at an ALA event or meeting shall follow existing ALA procedures for soliciting and accepting donations, gifts, sponsorships, or grants.

Date Revised	Description of Revision	Approved by
02-21-2020	Recommended by management and committee to merge Unbudgeted Solicitations of Funds Policy with the Solicitation and Acceptance of Donations; ED and DOF to present to FC prior to 08/06 and 08/07 meetings	Finance Committee
08-06-2020	Policy Statement – inclusion of grants; unbudgeted	Finance Committee
08-06-2020	Policy Item 1 – include budgeted and unbudgeted	Finance Committee
08-06-2020	Policy Item 4 – correction to title	Finance Committee
08-06-2020	Policy Items 6-8 incorporate the “Unbudgeted Solicitations of Funds” policy	Finance Committee
02-18-2022	Policy title – Change name to the word “Funds” to include the representation of Donations, Gifts and Grants which now includes Sponsorships	Finance Committee
02-18-2022	Policy Item 3 & 10 – include sponsorship as a solicited and acceptable defined fund	Finance Committee
02-18-2022	Policy Item 4 – add specifications of acceptable sponsorships	Finance Committee
03-05-2022	Adopted by NEC	NEC