

# ALA TODAY

LATEST ALANHQ NEWS AND UPDATES

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FROM THE DED DESK

BEEP BEEP FOR INDIANA  
RESIDENTS!

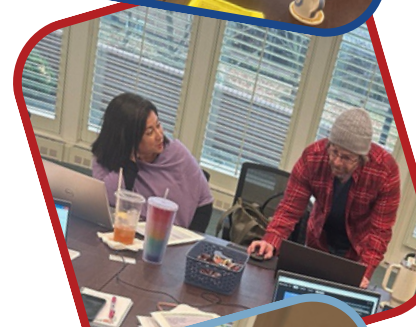


## NVP PLANNING MEETINGS

At the end of November, NHQ had a special visit from our national vice president, Trish Ward! She spent two days with staff in what we lovingly refer to as our “NVP Planning Meetings.” Taking place over the course of a couple of days, the vice president tells staff all about the vision for the upcoming administrative year.

We discuss national officer specific items like the installation ceremony and national president pin design, as well as organizational directions like the fundraising focus, national meeting objectives, fiscal year budget, ALA media opportunities, and program development.

It’s a great way for NHQ staff to learn about our volunteer leadership, understand their vision for the organization, and capitalize on future collaborations.



## HAVE YOU APPLIED?

2024-2025 national appointment applications are open until Dec. 15.

Click Here  
to Apply!



NOVEMBER 4, 2023

# MISSION TRAININGS

*Cincinnati, Ohio*



# NATIONAL JUNIOR MEETINGS

*Providence, Rhode Island*



## REMAINING 2023-2024 MISSION TRAININGS & NATIONAL JUNIOR MEETINGS

January 27  
Western Division  
Las Vegas, Nev.

February 3  
Northwestern Division  
Lincoln, Neb.

February 3  
Southern Division  
Nashville, Tenn.

**REGISTER**

# Winter 2023

Significant days and observances for the United States Armed Forces



## DECEMBER 2023

**Dec. 1:** U.S. Civil Air Patrol Birthday

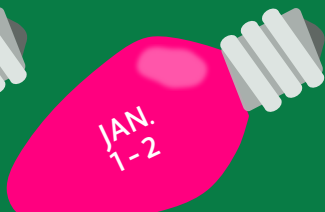
**Dec. 7:** National Pearl Harbor Remembrance Day

**Dec. 13:** U.S. National Guard Birthday



**Dec. 16:** National Wreaths  
Across America Day

## NHQ HOLIDAY CLOSINGS



## 2024

### DATES TO REMEMBER

**Feb. 24**

Virtual Mid-Year NEC Meeting

**Feb. 25-28**

Washington DC Conference

**April 12-14**

National Chairmen's Meeting

**April 27**

American Legion Family Day

# HOLIDAY PARTY

The NHQ Social Committee was thrilled to host another joyous staff celebration as we said goodbye to 2023! Staff came together for a delightful holiday brunch, complete with stockings filled with scrumptious treats, festive games, and heartwarming gift exchanges. It was undeniably a wonderful way to kick off the day and spread holiday cheer throughout NHQ.



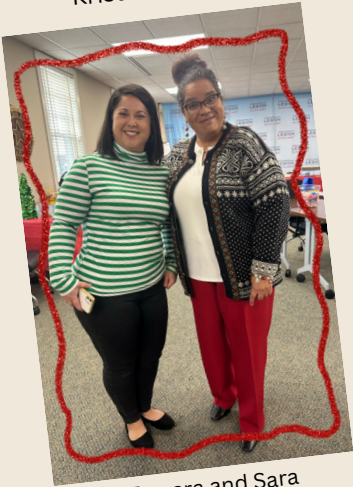
Sara F. and Sara R. team up with Kristin to solve holiday riddles.



On the "nice list" this year!



ALANHQ Staff Holiday Celebration 2023



Tamara and Sara are always festive!



Dean won the Ugly Sweater Contest!



Katie and Anne sign holiday cards for veterans.

We have 43 different personalities at NHQ, and yet this fabulous team finds a way to consistently throw the best staff celebrations! They work hard to be inclusive of the entire staff by thinking of activities for both our spotlight-craving extroverts and our low-key introverts. The entire staff appreciates all these committee members do to keep us connected.

Bonnie made yummy gender reveal cookies as we celebrated Amanda's first child due in spring 2024!

*It's a Boy!*



Amanda and Marti enjoy blue-filled cookies!



Our amazing Social Committee: Jennifer, Alexa, Sam, and Maggie.

# CELEBRATING

Anniversaries & Birthdays

# Staff

## HAPPY Anniversary!



**Katie Vigil**  
Jan. 5  
First year!



**Tamara Shumate**  
Jan. 11  
17 years



**Samantha Caudill**  
Jan. 29  
5 years

Get in touch

### eNews

Don't forget to check out the monthly ALA eNews. If you haven't done so already, click the button below to subscribe!

Next Issue: Dec. 13

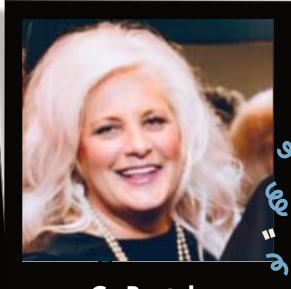


## December

## JANUARY



**Amanda Freeman**



**Co Bartel**



**Sara Fowler**



**Anita McCoy**



**Dean Sanders**



**Anne Hardwick**



**Sommer Prim**



**Stephanie Abisi**

## NHQ OPEN POSITIONS

# WE ARE HIRING



### Events Coordinator

APPLY NOW

Chrystal and Jessy attended IU Career Day in November to recruit for two open positions in the Programs & Events Division. How can you say no to a smile like that?

### Program Coordinator

APPLY NOW



## FROM THE DED DESK

Tamara Shumate  
Deputy Executive Director



### Membership growth for the first time in over 20 years!

I tried multiple times to sit down and write my piece for this issue of *ALA Today*, but honestly nothing I had to say was as important or exciting as the news I heard during our holiday party. Are you ready for this? Our Membership Division director, Kelly Harrier, announced to staff that our 2023 total membership has officially exceeded the 2022 year-end membership. This means the ALA has experienced a growth in membership for the first time since the 2002 membership year. Can you believe it?! The ALA has experienced GROWTH in our membership! This hasn't happened in over 20 years! The Membership Division was so proud and excited that they brought in celebration cookies for the entire staff! I am so happy to share that we can ALL own a part of this celebration! Volunteers and staff continue to keep members engaged by elevating our programs and finding innovative ways to deliver our mission.

Efforts in communications and public relations continue to effectively spread the word about who we are, what we do, and why we matter. Our national staff, board, and committees have continued their commitment to fiscal responsibility and fundraising efforts to ensure the organization continues to survive, even as we watch other membership organizations fail. And of course, every year the national Membership Division works with the Membership Committee to find creative and effective ways of getting members to renew their membership. Finally, we've been lucky enough to have an NHQ staff and national leaders with unwavering belief in this organization and a shared strategic vision for all the greatness the future holds for the American Legion Auxiliary. So on that amazing note, I wish you Merry Holiday and Happy New Year!



# BEEP BEEP!

REGISTER YOUR LICENSE PLATE  
AND SUPPORT THE  
AMERICAN LEGION AUXILIARY  
BEGINNING **JANUARY 1, 2024**



PASSENGER PLATE



MOTORCYCLE PLATE

Support the Auxiliary all year long with an Indiana specialty license plate! When you purchase an ALA special group license plate, you are directly impacting Auxiliary members facing financial hardship. \$25 of your license plate purchase will go directly to the Auxiliary Emergency Fund to support members in need.

**REGISTER  
HERE:**



AMERICAN  
**LEGION**  
AUXILIARY